



# We are in this **together.**

At Health Tech Hub there is no I, only we.

We all have a deep passion for health and technology, and want to help create a healthcare system that is preventive rather than reactive.

The dream is simple: to create the strongest ecosystem where passionate entrepreneurs, innovators, companies, healthcare professionals, and partners work together to develop solutions that prevent disease, improve lives, and make healthcare more efficient and human.

If you share that ambition, we truly hope you'll join us.



# Scaling **health** through **tech**

As health tech innovators you are driven by more than growth. You want to improve patient lives, change standards of care, and see your solution used in the real world.

We also know how excited you are about hitting the market, scaling implementation, becoming leaders in your field, and generating revenue to keep innovating.

By connecting you with investors, helping with market access and providing a community to learn from - we can help you too.

**Read on and explore our offerings.**



# Designed for scale. Built for **you.**



## Market Access

We help you scale your business in your core markets while also connecting you to dozens of global opportunities annually. Our focus is on co-development and commercial opportunities.



## Investments

We bridge the gap between you and a growing pool of health tech investors. Our expertise covers strategic sparring, investor introductions, pitch deck optimization, and presentation coaching.



## Community & Collaboration

Leverage the vast amount of knowledge to be found within our community, where you can get access to sparring with like-minded professionals on topics relevant to growing your business.



# Market access

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Denmark is one of the strongest markets in Europe for health tech. A single, digitally mature system with five regions that procure solutions together, supportive reimbursement pathways, and decision-makers who actively seek innovation.

We make sure you get expert guidance on procurement and implementation, warm introductions to hospitals and regions, pilot opportunities, and the inside track on regulatory and funding pathways.

Our members have already secured contracts with Danish Regions, won national innovation awards, and scaled solutions that now reach millions of patients.



## ① DIRECT ACCESS

- Get introduced to hospitals, regions, and decision-makers.
- Expert guidance on procurement, pilots, and implementation.
- Access to the best collaboration opportunities in healthcare.

## ② PROVEN PATHWAYS

- Learn from members who have already sold and scaled solutions.
- Navigate reimbursement, regulation & funding with insider support.
- Benefit from our work improving market conditions for health tech.

## ③ GLOBAL LAUNCHPAD

- Use Denmark as your strategic stepping stone.
- Roundtables, Global delegations, Co-development opportunities.
- Direct connections to key healthcare leaders worldwide.

# Investor relations

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Denmark has a strong and growing community of health tech investors. From dedicated life science funds to corporate venture arms that are actively looking for promising solutions.

We help you connect.

At Health Tech Hub we give you practical support: pitch deck feedback, presentation coaching, warm introductions to the right investors, and help matching your solution with funds that actually fit.

We also run regular pitching events where you can meet investors face-to-face.

Our members have already raised more than **1 billion DKK** with our help, and we are only just getting started.

## ① FIND THE RIGHT INVESTOR(S)

- Warm introductions to relevant health tech investors
- Targeted matchmaking based on your solution
- Regular pitching events with investment-ready funds

## ② PRACTICAL SUPPORT

- Honest feedback on your pitch deck
- Presentation coaching so you feel confident
- We handle outreach so you can focus on building

## ③ ONGOING HELP

- Connections to both Danish and international investors
- Insights from our latest investor survey
- Support throughout your entire funding journey

# Community & collab.

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We believe the strongest innovations happen when people connect. Our community brings together ambitious health tech companies, hospitals, health providers, partners, and investors in one vibrant ecosystem.

## **One membership. Your entire team.**

When you join us, the membership belongs to your company, not just one person.

That means every employee, from founders to developers, can fully participate in events, workshops, Slack channels, matchmaking, and everything else we offer.

No limits.  
No extra fees.

Just one inclusive community where you grow and succeed together.

## ① SPARRING & KNOWLEDGE SHARING

- Tap into the collective knowledge of the entire hub
- Get sparring and advice from experienced founders and experts
- Slack community, events, activities, dinners and much more

## ② BUSINESS MATCHMAKING

- Introductions to potential partners, hospitals and corporates
- Expert sessions on scaling, procurement and market insights
- Connect and collaborate with like-minded health tech companies

## ③ GROW TOGETHER

- Joint projects and co-creation opportunities with other members
- Community-driven showcasing and referral opportunities
- Long-term partnerships that help everyone scale faster

# Regulatory Pathways

novo nordisk  
foundation

Benefitting people and society



Health Tech Pathways is the new regulatory accelerator for health tech companies.

It makes CE-marking simpler, faster, and far less expensive. Get clear step-by-step guidance, smart tools, and expert support - all designed specifically for health tech.

No more guesswork or expensive consultants. Just practical help to prepare your MDR documentation with confidence. Created by Health Tech Hub Copenhagen and backed by the Novo Nordisk Foundation, it helps you cut months off your time to market and avoid costly mistakes.

Stop seeing regulation as a roadblock.  
Start seeing it as a clear path forward.

**You can access Pathways [here](#)**



**Audit-ready by design**



**Built on real regulatory workflows**



**Transparent guidance you can explain**



# Membership

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A membership gives you access to an entire ecosystem in your core market, with the opportunity to grow beyond.

**80+**

Member companies

**25+**

Yearly activities

**24+**

Digital magazines

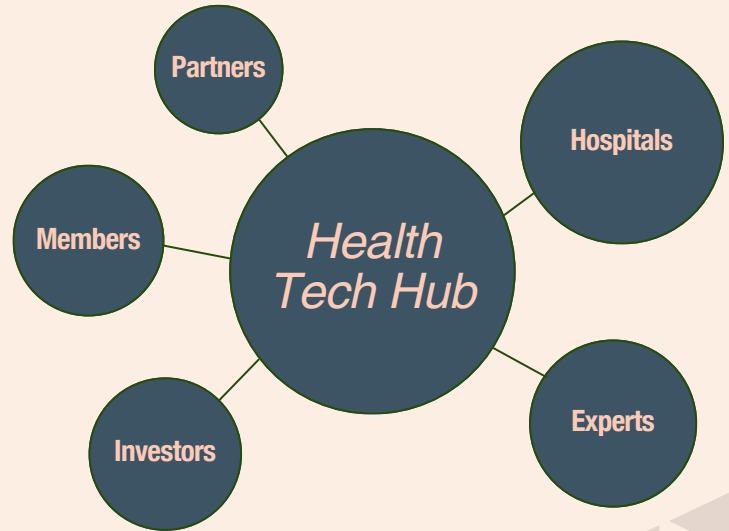
**1B DKK+**

Funds for members

The membership is annual and covers your whole company. Every single employee is free to attend any event.

Our firm belief is that by all working together, with zero restrictions, tiers or barriers, we can create a lasting impact.

**One step at a time.**



**THANK YOU**



**Interested in joining?  
Book a meeting  
[here](#)**